

THE END

92

4TH OCTOBER 2025 - A LETTER FROM THE FUTURE

Dear RTE Family,

It's RTE day - the annual running community event of the year! This is a Festival like no other. Why? This is the first event where diverse communities are the centre piece, running through an area rich in innovation and creativity, the Chalkhill Estate. You're part of history.

So in addition to you all, there will be spectators and local residents making the Ends a local hotspot! Please respect the community, plan your journey in advance and be sure to arrive at our Festival early to take it all in with some familiar and new faces.

This is our Festival, we #runtheends.

Kind regards,

Leon Parkes

Founder, Run The Ends

FESTIVAL DAY TIMETABLE

8:30 FESTIVAL VILLAGE AND BAG DROP OPEN AT BOXPARK

9:50 WELCOME TO RUN THE ENDS

10:20-11:45 5KM COMMUNITY RACE AT THE CHALKHILL ESTATE

12:30-13:15 RUN THE ENDS ‘THE BUSINESS OF DISTANCE’ AT BOXPARK BEATBOX

14:00 WELCOME TO TRACK MAFIA STREET RACE AT CHALKHILL COMMUNITY CENTRE

14:15 WOMEN’S RACE 1

14:30 WOMEN’S RACE SEMI FINAL 1

14:45 WOMEN’S RACE SEMI FINAL 2

15:15 OPEN COMMUNITY RACE

15:30 WOMEN’S FINAL

15:45 MIXED TEAM RACE 1

16:00 MIXED TEAM RACE SEMI FINAL 1

16:15 MIXED TEAM RACE SEMI FINAL 2

16:30 PRIZE GIVEAWAYS

16:40 MIXED TEAM RACE FINAL

16:50 RTE CLOSING SPEECH

17:00 FESTIVAL ENDS

KEY LOCATIONS

WEMBLEY BOXPARK

OLYMPIC WAY, WEMBLEY PARK, WEMBLEY HA9 0JT

CHALKHILL COMMUNITY CENTRE

113 CHALKHILL RD, WEMBLEY PARK, WEMBLEY HA9 9FX

GETTING TO RUN THE ENDS

BY TUBE

Wembley Park Station: Jubilee and Metropolitan Line. TFL Services (7 min walk down Olympic Way).

Wembley Stadium Station: National Railway Station (9 minute walk).

Please plan ahead and check before you travel
<https://tfl.gov.uk/tube-dlr-overground/status/>

BY CAR

NEAREST CAR PARKS

Wembley Park is offering your first 3 hours of parking in the Red car park free of charge when you validate your ticket at any BOXPARK bar and show a valid BOXPARK Black Card.

<https://myboxpark.news.boxpark.co.uk/Account/Register>

Free parking is available only if you park for less than 3 hours. If you exceed 3 hours you will be charged £1 per hour for the entire period.

See the full Wembley Park parking rates

<https://www.boxpark.co.uk/news/free-parking-at-wembley-park/>

WHAT TO WEAR

Please bring clothes appropriate for the unpredictable weather.

SPECTATORS

All spectators are welcome. If you would like to enter the Festival Village before 11am you will be requested to wear a writsband upon entry.

PRAYER SPACE

A prayer space is available in the Brent Civic Centre and Chalkhill Community centre upon request. Please ask our volunteer team.

BIB COLLECTION

Friday - Chalkhill Community Centre - 4;30-8;30pm

Saturday - Boxpark Festival village - 8:30-10:00am

A tag will be available to detach from your bib and use a tag for bib collection at bag drop with the same number to attach to your bag and handover to our staff where we can look after your items as you enjoy your run.

BAG DROP

Bag collection will be at BOXPARK which will open at 8:30am until 12:00pm. Your bib includes an accompanying bag drop tag.

FURTHER INFORMATION



FOOD AND REFRESHMENTS

This year we will be taking over BOXPARK for our Festival Village with a range of tasty food options including Vegan and Halal meal options.

PACERS AND VOLUNTEER SUPPORT

The dream team of volunteers and pacers are back again and they will be supporting you through the route to the finish line. Look out for the pacers joining you in the BOXPARK start pen wearing bright orange tops. Expect to see at least two pacers for each group from run to run/walk pace.

COURSE MARSHALS

Marshals wearing Orange Run The Ends t-shirts will be positioned at regular intervals along the route and are there to help you, if needed.

STREET RACE VENDORS

Raymond's Jerk
Hermosa
DRIP water
Scoops x Spoons

TOILET FACILITIES

Both male and female toilets are located within BOXPARK and the Chalkhill Community Centre.

WHAT'S NEW?

BOXPARK FESTIVAL VILLAGE

For the first time, we're bringing the Festival Village indoors. BOXPARK will host our official Festival Village – a space to connect, refuel, learn from innovating Founders and celebrate. Music, food vendors, and a vibe that carries the energy of the race straight into the rest of your day

FULL 5K ROAD CLOSURE

For the first time ever, we've secured a full road closure for our Community 5km route. It's a huge milestone for our growing Festival - it means you can enjoy a clear, uninterrupted course right through the heart of the Estate! The team has worked tirelessly all year to make this happen, and it marks a big step forward in building the infrastructure to support even larger crowds in the future.

To celebrate this progress, we're introducing our first official race medal – The Compass Rose. It's a symbol of direction, movement, and purpose, and it's something every finisher can wear with pride. We've also added chip timing to ensure accurate results across all race formats, and expanded our volunteer to keep things smooth and efficient on race day.

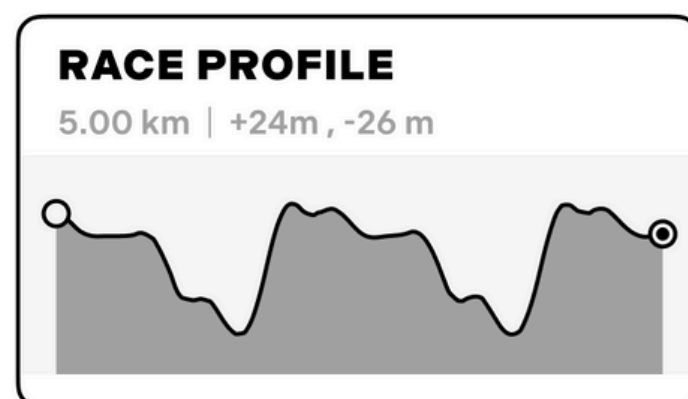
NEW ADDITION WOMEN'S STREET RACE

We have pioneered our incredible Street Race Relay format with the introduction of the Women's Street Race. As more active spaces open up and more women take to the streets, we wanted to create a race that celebrates that. It's about visibility, representation, and creating space for women to lead from the front.

Overall, 13 teams from some of London's finest run communities will go head-to-head in a fast-paced showdown with the mixed race returning. Last year's winners 'Ldn slct' look to defend their title against some new additions such as run crew royalty Run dem crew; Overtime Club; Pana Run Club; Povs Run Club. It's fast, competitive and only one crew will come out on top.




- CHIP TIME
- CLOSED ROADS



Link to the RTE 2025 Route

START 

ROUTE 

KM 

FINISH 

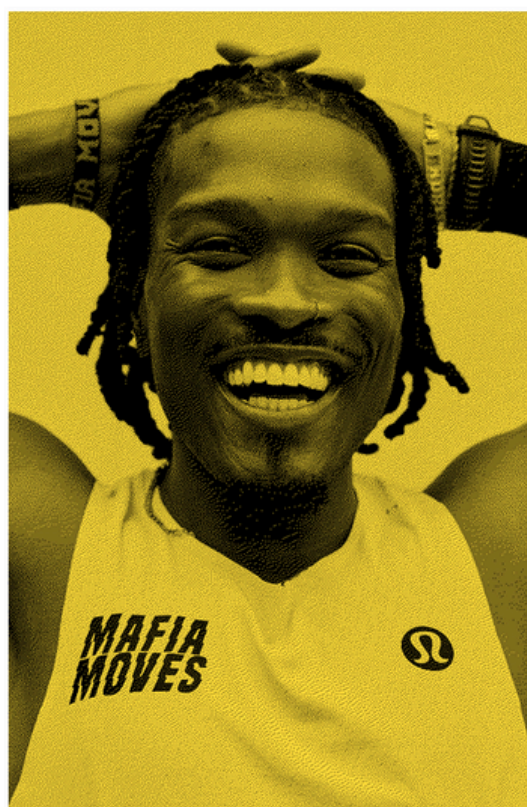


'THE BUSINESS OF DISTANCE' PANEL

BOXPARK, WEMBLEY

→ BEATBOX IN BOXPARK

SPEAKER LINEUP



**ANDRE
COGGINS**

FOUNDER OF MAFIA MOVES



**SAHRA-ISHA
MUHAMMAD-
JONES**

FOUNDER OF ASRA CLUB



**MICHELLE
DZUMBUNU**

FOUNDER OF NIGHTSTRIDE
COLLECTIVE

PUBLIC HEALTH TECHNOLOGIST



**BRAD
FARRANT**

FOUNDER OF MAKE ROOM

CO-FOUNDER OF LEGACY RACES
TRACK MAFIA TEAM

EVENT SCHEDULE
'THE BUSINESS OF DISTANCE' PANEL

**INTISAR
ABDUL-KADER**
PANEL HOST

STREET RACE RULES

TRACK MAFIA STREET RACE

A street race between some of London's finest run crews. 12 teams of 6 will go head to head over 4 races. The elimination format will result in 'winner takes all' with the fastest crew taking the street cred!

WHAT ARE THE RACE RULES?

Race 1: Traditional Relay qualifying. All teams will go head to head in a relay to determine the places for the elimination rounds.

Race 2: Pick up race. Each round you pick up a team player. Every team must finish together in a team of 6. Top teams on each side will go through.

Race 3: Fallout race. Final 4 showdown. Each round a team player drops out of the pack. The final person takes it home.

WOMEN'S TEAM ENTRIES:

ASRA

NOV

SEXY PACE RUN CREW

SOLE STRIDERS

MIXED TEAM ENTRIES:

LDN SLCT

TRACK MAFIA

NOV

RUN DEM CREW

RUNNER BEANS

PANA

OVERTIME CLUB

POVS RUN CLUB

BRKED-OFF

STREET RACE FORMAT

WOMEN'S ONLY RACE

FINAL

SEMI FINAL 1

SEMI FINAL 2

QUALIFIERS

MIXED TEAM RACE

FINAL

SEMI FINAL 1

SEMI FINAL 2

QUALIFIERS

ACKNOWLEDGEMENTS

Thank you to Brent council, whose commitment has helped us turn this annual event into a special, safe and unique festival for all our attendees.

We would like to give a special thank you to our community partners and all of our volunteer team. Last but not least, thank you to the amazing DJ's and Media Team supporting to bring the vibe to the event and capture this occasion!

Thank you for choosing to RUN THE ENDS with us and our incredible communities. We look forward to welcoming you!

If you can't wait to do it all again next year – Sign up to our Eventbrite mailing list and website so we can keep you posted #Runtheends

www.thenovway.co.uk



RUN THE ENDS

THANK YOU TO OUR PARTNERS

CHALKHILL
COMMUNITY
CENTRE

BOXPARK
WEMBLEY

drip

HERMOSA

PRO:DIRECT